

## BUSINESS WORKSHOP 2022

The mission heads of Belarus and Tanzania will act as ambassadors of Arunachal Pradesh.

This was stated by the two Indian diplomats – Alok Ranjan Jha, Ambassador of India to the Republic of Belarus and BinayaSrikanta Pradhan, High Commissioner of India to Tanzania at a business summit organised on October 17 at the Arunachal Pradesh Innovation & Investment Park (APIIP) in Itanagar.

Indian envoys to Belarus, Tanzania to act as ambassadors of Arunachal  
The 'Arunachal Pradesh Business Summit – 2022' was an event organized for the purpose of presenting the investment opportunities in Arunachal.

The dignitaries had a positive interaction with all stakeholders. While appreciating the efforts of APIIP, they said that they had an overwhelming experience and are ready to act as “ambassadors of Arunachal Pradesh” in the future.

BinayaSrikanta Pradhan, High Commissioner of India to Tanzania, said there must be persistent efforts to come up with investible projects that can be marketed to the Indian diaspora abroad.

Alok Ranjan Jha, Ambassador of India to the Republic of Belarus, stated that there is immediate potential for trade between Belarus and Arunachal in the sectors of tourism, Agri & food processing, and textiles & handicraft

Mentioning Arunachal as 'an island of peace', Lokhande highlighted Arunachal's hospitality and quick adoption of modernity despite being rooted in traditions.

Taba Haidar made a PowerPoint presentation that highlighted the key investment sectors including Agri-Horti& food processing, tourism, hydrocarbon, hydropower, textiles & handicrafts and IT. He also illustrated the success stories of EoDB and startup facilitation in the state.

The presentation was followed by discussions with various stakeholders, including the startups and businesspersons present, members from Arunachal Junior Chambers International (JCI), Arunachal Chamber of Commerce and Senior Officers from Arunachal Pradesh Agriculture Marketing Board (APAMB), Departments of Textiles & Handicraft, Sericulture, Agriculture, and Tourism. The discussions focused on the state's advantageous geo-strategic location for international trade, potential in bamboo, Agri-Horti products, oil palm, organic sericulture, and rejuvenation of Stillwell Road.



## **Startup Investors' Summit 2022-23**

On 4<sup>th</sup> November Project head APIIP and CEO APIIP were part of the Startup Investors summit which was held in Guwahati under the aegis of NRL/OIL.

During This summit they met few Angel Investors and also some Venture Capitalists who are currently Investing in startups in NE, as our state is still at a very nascent stage as far as the startup ecosystem is concerned an understanding was taken on which are the sectors where these investors/funds are investing in startups.

During the meeting views were exchanged on what are the sectors where the state can look forward for investment in startups and also one of the Angel investors was invited to the State so that we can facilitate his visit to few startups.



**IIM CALCUTTA**  
**INNOVATION PARK**

## RIPL INFOTECH Pvt.LTD

There was a one on one meeting held at the residence of Mr. YumliPadu, Director of RIPL Infotech pvt.Ltd.He is one of the HNI's of the state of Arunachal Pradesh.

During the Meeting ideas were shared on how best the startups can be helped with funds from private investors of the state and the whole concept of Arunachal Angels were shared by APIIP to the Director.

In principal it was agreed by the HNI to commit a small amount when Arunachal Angels Fund is launched for the betterment of the scalable startups of the state.



**IIM CALCUTTA  
INNOVATION PARK**

### **Supersonic Exim Pvt Ltd.**

A meeting was organized with the patriarch of Supersonic Exim and the manager of the company at their factory location in Banderduwa Industrial Estate on 3<sup>rd</sup> December 2022.

This meeting was in continuation of the idea of starting the Arunachal Angels Fund for investing in scalable startups of the state.

During the conversation they agreed to help the startups with expanding to new markets within the state and on the basis of there revenue they agreed to put in some investment for scaling up the startup which would be identified by APIIP incubation team.





# NEEDP OUTREACH PROGRAMME and Opportunities provided by APIIP for Start-ups in COLLABORATION WITH DON BOSCO COLLEGE, ITANAGAR: A REPORT

Date: 28<sup>th</sup> Oct, 2022

Time: 1:30 pm– 3:30 pm

Venue: Don Bosco College, Itanagar

**A**runachal Pradesh Innovation and Investment Park (APIIP) and IIMC-IP in collaboration with Don Bosco College, Itanagar organized a one-day outreach programme at the college campus to create awareness about the Northeast Entrepreneurship Development Programme and Arunachal Pradesh Entrepreneurship Programme 2.0 as well the various opportunities provided by APIIP.

The outreach was organized to acquaint students on the importance of Entrepreneurship and the benefits of the programme. Students from various departments participated in the program. The programme was spearheaded by Mr. Sadique Mannan, Project Head APIIP and Mr. Manish Mall from IIMCIP along with Asst Prof. from college.

**North East Entrepreneurship Development Program (NEEDP)** is an initiative of NEC (North Eastern Council) implemented in association with IIM Calcutta Innovation Park, aimed at creating an inclusive entrepreneurial ecosystem that can help foster Socio-Economic Development and Employment Generation in the North East region. As a part of this initiative, North East Entrepreneurship Challenge (Hunt) is being organized for existing and aspiring entrepreneurs across all the eight states of North East to identify a target group of 270 entrepreneurs through a systematic, transparent selection process ensuring representation from each state. These start-ups will be taken through incubation (for revenue stage start-ups) and pre-incubation (for pre-revenue stage start-ups) programs - which will help them to commercialize and grow their businesses.

## CONCLUSION:

The programme was successfully held and it gave students an opportunity to know more about Entrepreneurship and NEEDP programme as well as APIIP and how it can be a game changer in the development of our country. There were excellent and brilliant ideas & concepts put forwarded by students and healthy discussions happened.





# OUT REACH DON BOSCO COLLEGE, ITANAGAR.

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**apu**

APEX PROFESSIONAL UNIVERSITY  
Statutory University u/s 2(f) UGC Act, 1956

**Report on  
One day Workshop  
Topic: 'Business Model Canvas'**



**Submitted by  
Research Development Cell  
Apex Professional University, Pasighat-791102  
Arunachal Pradesh, India  
15<sup>th</sup> December, 2022**



## CONTENTS

<b>Table of Contents</b>		
S. No.	Topic	Page(s)
1	Organizing Committee	
2	Acknowledgements	
3	Executive Summary	
Part 1: Preface		
1.1	About the Host Institution	
	The University	
	About the Organizing Department	
1.2	About the Sponsoring Agency	
1.3	Background	
1.4	Objectives	
1.5	Expected Programme Outcome	
1.6	Theme	
1.7	Resource Persons	
1.8	Programme beneficiaries	
1.9	Budget	
1.10	Modus Operandi	
Part 2: Session deliberations		
2.1	Technical Session I	
2.2	Technical Session II	
Part 3: Annexure		
	Annexure 3.1: Programme Schedule	
	Annexure 3.2: List of Participants	
	Annexure 3.3: Photographs	
	Annexure 3.4: Press Release	
	Annexure 3.5: Programme Brochure	
	Annexure 3.6: Copy of E certificate	



Organizing Committee	
<b>- Dr. Pradosh Mahadani</b> Associate Professor, School of Health and Allied Sciences, APU	Organizing Secretary
<b>-Dr. Preeti Solanki</b> Associate Professor, School of Health and Allied Sciences, APU	Member
<b>-Ms. Nyaton Kitnya</b> Assistant Professor, School of Health and Allied Sciences, APU	Member
<b>-Ms. Manisha Tamang</b> Assistant Professor, Faculty of Law & Forensic Sciences, APU	Member
<b>-Mr. Sandeep Sharma</b> Head IT	Member
<b>-Mr. Biswajyoti Sarmah</b> Assistant Professor, Faculty of Education and Liberal Arts, APU	Member
<b>-Ms. Takemem Dai</b> Guest faculty, Faculty of Education and Liberal Arts, APU	Member
<b>Dr. Anamika Sarmah</b> Assistant Professor, Center of Excellence for Indian Knowledge Systems, APU	Member Secretary





## Acknowledgements

We are thankful to the Revered Chancellor Acharya Dhanwant Singh and Vice-Chancellor Dr. P Ajith Kumar for their immense support and motivation in organizing the oneday workshop on 'Business canvas'. Their constant effort and encouragement are great motivating factors for the entire organizing team in successfully organizing the program.

The organizing team deeply acknowledges the unflinching moral support, and continuous guidance from the Honorable Pro Vice-Chancellor Professor Nasir Ahmed Khan and respected Registrar and CoE Mr. Vijay Kumar Tilak which inspired the team to organize the program with a lot of zeal.

Our sincere and heartfelt gratitude to Mr. Sadiqe Manan, Project Head, Arunachal Pradesh Innovation and Investment Park and Indian Institute of management Culcutta -Innovation Park for accepting our invitation as an external resource person. Also, we deeply express our profound gratitude to Mr. Manish Mall, Program Manager, Arunachal Pradesh Innovation and Investment Park and Indian Institute of management Calcutta -Innovation Park as an external speaker of the workshop. Sincere acknowledgment to Dr. Sanjoy Rawat, Head, Faculty of Pharmaceutical Sciences; Dr. Jyotsna Raj, Head, Faculty of Law and Forensic Sciences; Dr. Geyin Boli, Head, Faculty of Education and Liberal Arts, and faculty members of all the departments, non teaching staff for their continuous guidance, support and insightful motivation in hours of need.

Our sincere and heartfelt gratitude to Mr. Sandeep Sharma, Head, Information technology (IT), Chief Finance officer (CFO) Mr. Harjit Singh and Graphic designing team.

Our heartfelt thanks to all the participants for their interest and active participation in our maiden initiative and look forward to their meaningful learning experience. Along with many colleagues, academicians, students and research scholars who have enriched the programme through their active participation also deserve our sincere acknowledgments. It is to put on record that we value the association of each and every participant as a stakeholder in realizing and inculcating the importance of skill development in the contemporary scenario.

In the end, a big 'thanks' to each one of you who are going through this report, for your interest and for acknowledgments our sincere efforts towards making this seminar successful.

Dr. Pradosh Mahadani  
Associate Professor,  
School of Health and Allied Sciences,  
Apex Professional University, Pasighat  
**Organizing Secretary**





## **Executive Summary**

The Research Development Cell, APU organized a one-Day Seminar on 'Business Model Canvas' in collaboration with IIM Calcutta, Innovation park and Arunachal Pradesh Innovation and Investment Park from 10:00 am to 4:00 pm on 15<sup>th</sup> December, 2022 at Apex Professional University campus.

Under the patronage and aegis of the Pro Vice-Chancellor Professor N. A. Khan; respected Registrar and CoE Mr. Vijay Kumar Tilak; Mr. Kritop Gao, Deputy Registrar and Head of students welfare, the event was graced by distinguished resource persons Mr. Sadiqe Manan, Project Head, (APIIP-IIMCIP) and Mr. Manish Mall, Program Manager, (APIIP-IIMCIP). Around more than 170 applicants registered and participated in the event.

The detailed programme report is presented herewith.

Dr. Pradosh Mahadani  
Associate Professor,  
School of Health and Allied Sciences,  
Apex Professional University, Pasighat  
**Organizing Secretary**



## Part-1: Preface

### 1. About the Host Institution

#### The University

Apex Professional University (APU) is a Statutory University established by the Government of Arunachal Pradesh vide Act 07 of 2013 and recognised by the UGC, Ministry of HRD, Govt. of India, New Delhi u/s 2(f) of UGC Act, 1956 as State Private University. Apex Professional University is empowered to award degrees specified by University Grants Commission (UGC) under section 22 of the UGC Act, 1956. APU is a member of Association of Indian Universities (AIU), New Delhi and also approved by regulatory bodies like Council of Architecture (CoA), Bar Council of India (BCI), Pharmacy Council of India (PCI) and National Council for Teachers Education (NCTE).

Apex Professional University (APU) is part of the Apex Education Group and manifestation of the divine vision of Revered Acharya Dhanwant Singh to establish Pioneer Gurukul in Indian Knowledge Systems (IKS) on the lines of ancient Gurukul – Nalanda and Taxila. APU is a research driven university, which is deeply committed to its core institutional values of blending the Indian Knowledge Systems (IKS) with Contemporary Knowledge Systems (CKS). APU Pasighat campus is eco-friendly.

Our goal is to combine Indian Knowledge Systems (IKS) and Contemporary Knowledge Systems (CKS) to produce applicable research with immediate relevance in modern life. To find the lost nuggets of knowledge from ancient Indian literature, and to establish their link to the needs of today's society. Further, to disseminate these findings throughout the world by setting up a Centre of Excellence in Cosmology, Neuro-architecture, Neuro-Marketing, Yoga & Indian Medicines.



Apex Professional University (APU) is World's first Indian Metaphysics University disseminating Yoga, Ayurveda, Tibetan Tantra, Siddha Medicine, Vedic Cosmology and Architecture. APU has set up 3 Research Centres to study the quantitative Physiological, Radiological, Psychological, Sportive, Biochemical and Neurological contexts of Indian Metaphysics. Here, you'll meet students and professors who share your curiosity, and they are your companions on a quest to discover new truths and invent new possibilities.

## **1.2 About the sponsoring Agency**

There was no external funding for the programme. The Programme was sponsored by the host institute i.e. Apex Professional University, Pasighat-791102, Arunachal Pradesh.

## **1.3 Background**

Apex Professional University, functions as an incubation unit for innovative solutions for social and business challenges in Arunachal Pradesh. To translate an innovative idea into a sustainable business is a long and arduous process. APU aims to provide an environment that would have all the ingredients required to make such a journey successful.

## **Objectives**

The proposed workshop intends to discourse the different stakeholders on the precise objectives as specified below:

1. Dedicated Mentorship: Mentor pool comprising Faculties, Entrepreneurs, Alumni, and investors with expertise in different domains
2. Funding Connect: Connect incubates to various funding sources including funding schemes, funding partners, government seed/





venture fund, collateral free Bank loan (if eligible), angel investing in early-stage entrepreneurship plans. APU incubator center aims at organizing seed funding for all incubatees and ensuring successful exit in an 18-24 months time frame.

3. APU student support: Engage APU students with the incubatees and help in solving some of the challenges faced by the start-ups.
4. Orientation of Young Students towards Entrepreneurship as a career option.
5. Creation of multidisciplinary teams to create & rapidly develop business ideas & plans.

### **Expected Learning outcome**

The expected learning outcome of the current workshop are:

- The workshop will help to explore the meaning and utility of entrepreneur development at central Arunachal Pradesh
- The workshop will generate awareness of the significance of start ups.
- The workshop will encourage all the Students, Teachers, Administrators, Policymakers, and Researchers for entrepreneur development.
- The seminar will bring a diverse group of people together to unite and acquaint themselves with the social skills to help each other in solving problems.

### **1.7 Resource Persons**

External resource persons were Mr. Sadiqe Manan, Project Head, Arunachal Pradesh Innovation and Investment Park and Indian Institute





of management Calcutta -Innovation Park and Mr. Manish Mall, Program Manager, Arunachal Pradesh Innovation and Investment Park and Indian Institute of management Calcutta -Innovation Park.

### 1.8 Programme Beneficiaries

The workshop aims to directly benefit academic, researchers and students through in formative brainstorming, insightful and thought-provoking deliberations from leading professionals.

### 1.9 Budget

Total Approved budget for the workshop is Rs 16,500.00

Sr No	Item	Amount	Bill by
1	Tea, Namken, Biscuit, water bottle	4100.00	M/S Canteen APU
2	Bus ticket from Itanagar to Pasighat (Mr. Sadique Manna and Mr. Manish Mall)	1000.00	State Transport Services Govt of AP
3	Flight ticket from Pasighat to Guwahati (Mr. Sadique Manna)	1250.00	Itamoto Travel, Itanagar, AP
4	Share Sumo ticket from Pasighat to Itanagar	600.00	Bamin Tour & Travel, Paighat
5	Accommodation of Mr. Sadique Manna (including working lunch)	5777.00	Hotel Asir, Pasighat
Total		12,727.00	

### 1.10 Registration fee

There was no registration fee for the participants.



## **Part-2: Session Deliberations**

One Day workshop on the theme 'Business Model canvas' was organized by the Research Development Cell, Apex Professional University (APU) in collaboration with IIM Calcutta, Innovation park and Arunachal Pradesh Innovation and Investment Park on 15th December, 2022 at APU campus.

The seminar was initiated by Pro Vice Chancellor Prof. N. A. Khan, welcoming all the distinguished resource persons, dignitaries and participants. He stated that the department looks forward to more such events in the future which would benefit both the faculty members and students.

Honorable Pro Vice Chancellor, Prof. N. A. Khan felicitated the speaker, Mr. Sadiqe Manan, Project Head, Arunachal Pradesh Innovation and Investment Park.

Registrar, Mr Vijay Kumar Tilak felicitated the other speaker, Mr. Manish Mall, Program Manager, Arunachal Pradesh Innovation and Investment Park and Indian Institute of management Calcutta -Innovation Park.

### **Technical Session-I**

In the first technical session, Mr. Sadiqe Manan, Project Head, Arunachal Pradesh Innovation and Investment Park spoke on what 'Business Model Canvas' is all about. He spoke about how to come up with unique business ideas, being aware of the surroundings while keeping focus on business goals in order to emerge as a successful businessman. The participants were divided into groups of 5 participants. Each group was given a Business Model Canvas and asked to come up with a business plan. Later, each group was given a chance to peach their business idea in front of all the participants and dignitaries. 5 minutes of the Questions and Answers session was conducted after each group. It was a very interactive session.



## Technical Session-II

In the second technical session, Mr. Maniosh Mall, Program Manager, Arunachal Pradesh Innovation and Investment Park and Indian Institute of management Calcutta-Innovation Park spoke about APIIP, their vision and mission, their activities and remarkable achievements in a short span of one year, opportunities APIIP offers such as 'how to connect with investors via APIIP; funding support of up to 5 lakhs given to interested entrepreneur by APIIP etc. He also spoke about business policies of Govt. of Arunachal Pradesh and India, various licenses and legal procedures required to initiate a business start-ups.

### Question and Answer session:

The intensive technical sessions raised a lot of curiosity among the audience and were followed by an interactive session where participants got the opportunity to clarify their doubts and exchange opinions and observations.

The seminar ended with a vote of thanks by Dr. Anamika Sarmah Assistant Professor, APU, and Member secretary of the organizing committee.





## Part 3: Annexure

### Annexure 3.1: Programme Schedule

#### Program Schedule

Time	Agenda
10:00 am-10:30 am	On-spot Registration
10:30 am-10:40 am	About the program "Business Model Canvas" by Prof. N. A. Khan, Pro-VC, APU
10:40 am-10:45 am	Felicitation of Guests with APU shawl 1. Mr Sadique Mannan by Pro-VC, APU 2. Mr.Manish Mall by Registrar, APU
10:45 am-1:00 pm	Training session by Mr. Sadique Mannan
1:15 pm-2:00 pm	Lunch Break
2:00 pm-3:00 pm	Training session by Mr. Manish Mall
3:00 pm -3.30pm	Question and Answer Session
3.50pm - 4.00pm	Vote of Thanks by Dr. Anamika Sarmah





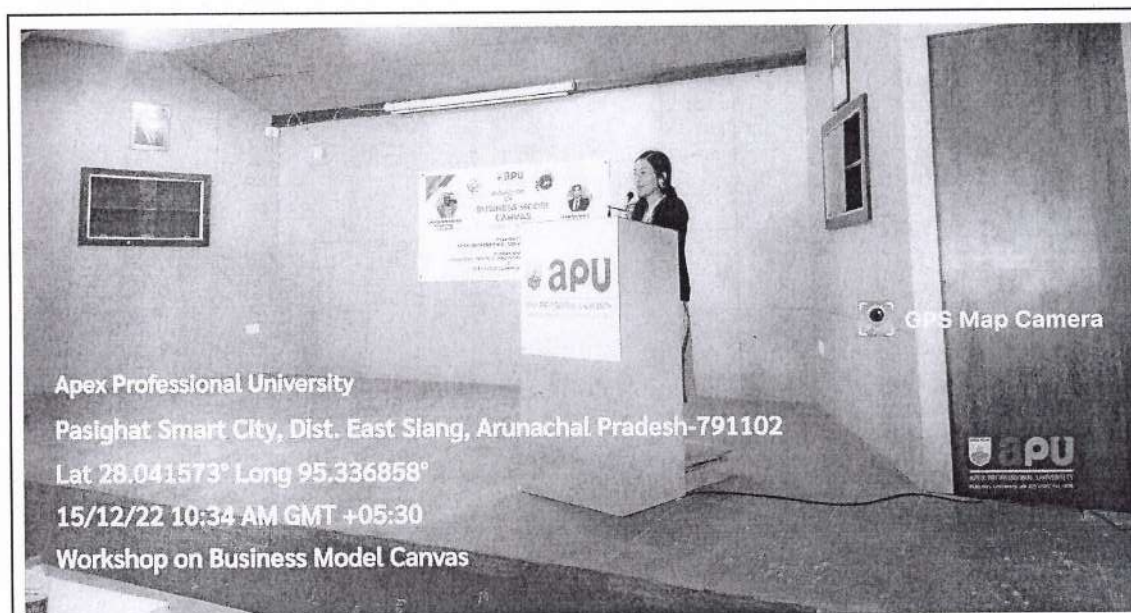
## Annexure 3.2: List of Participants



### Annexure 3.3: Photographs



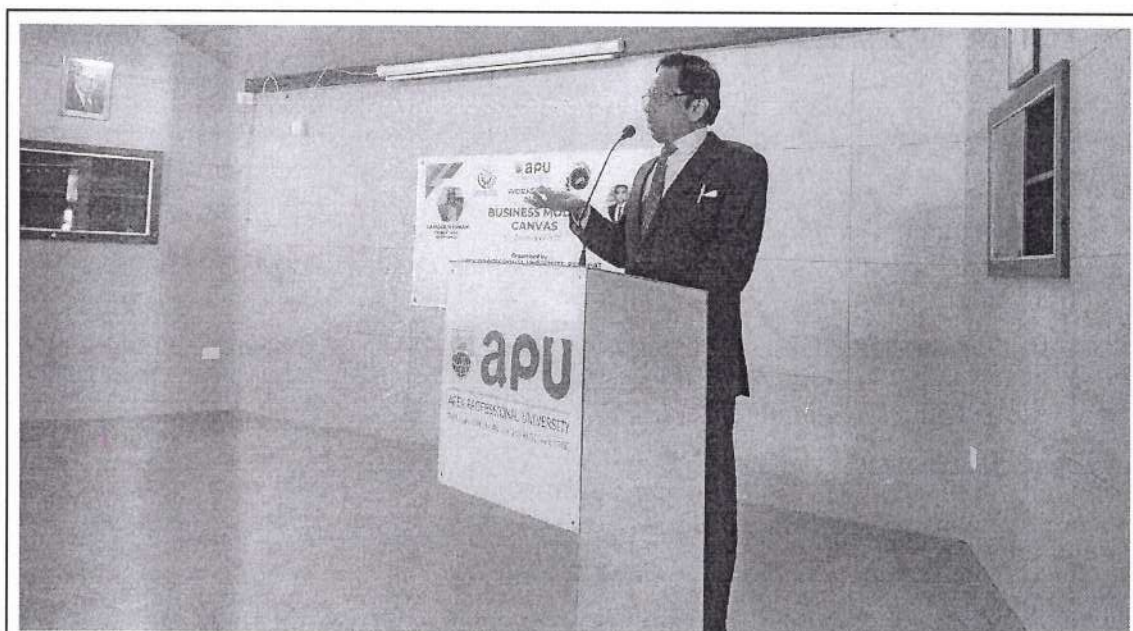
**Group photograph at the end of the workshop**



**Photograph at the beginning of the workshop**







**Inaugural speech by Prof N A Khan**



**Photograph of felicitation of resource person Mr. Sadiqe Mannan by Prof N A Khan**

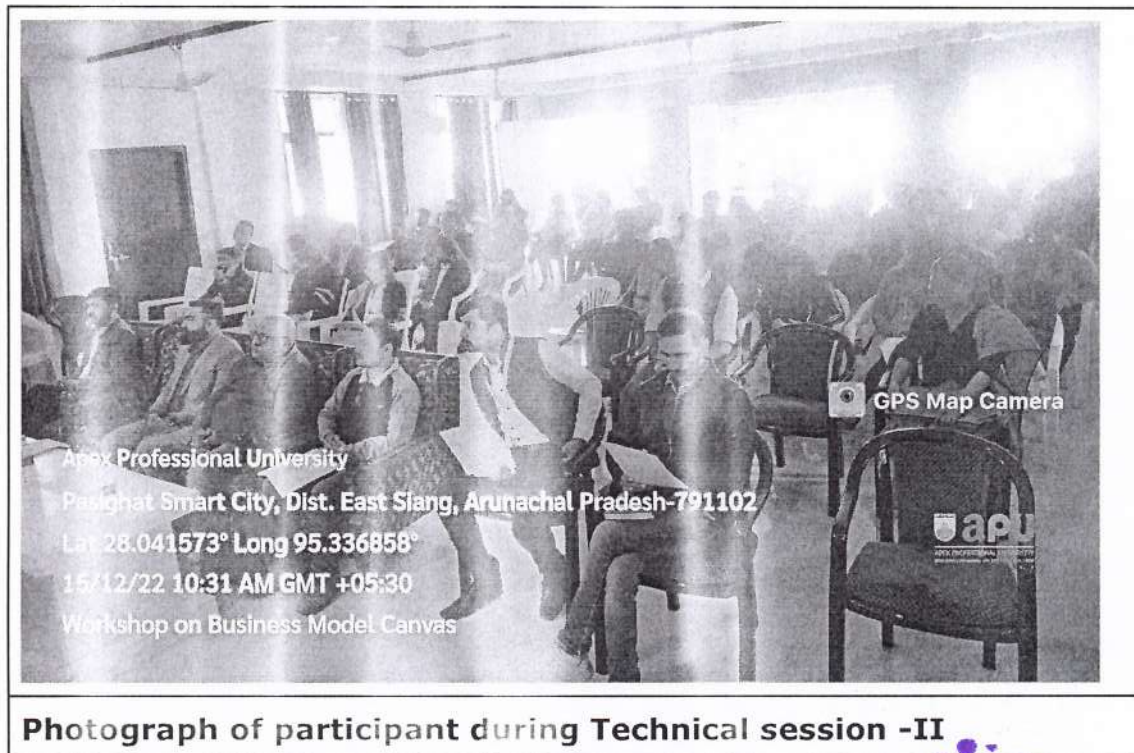
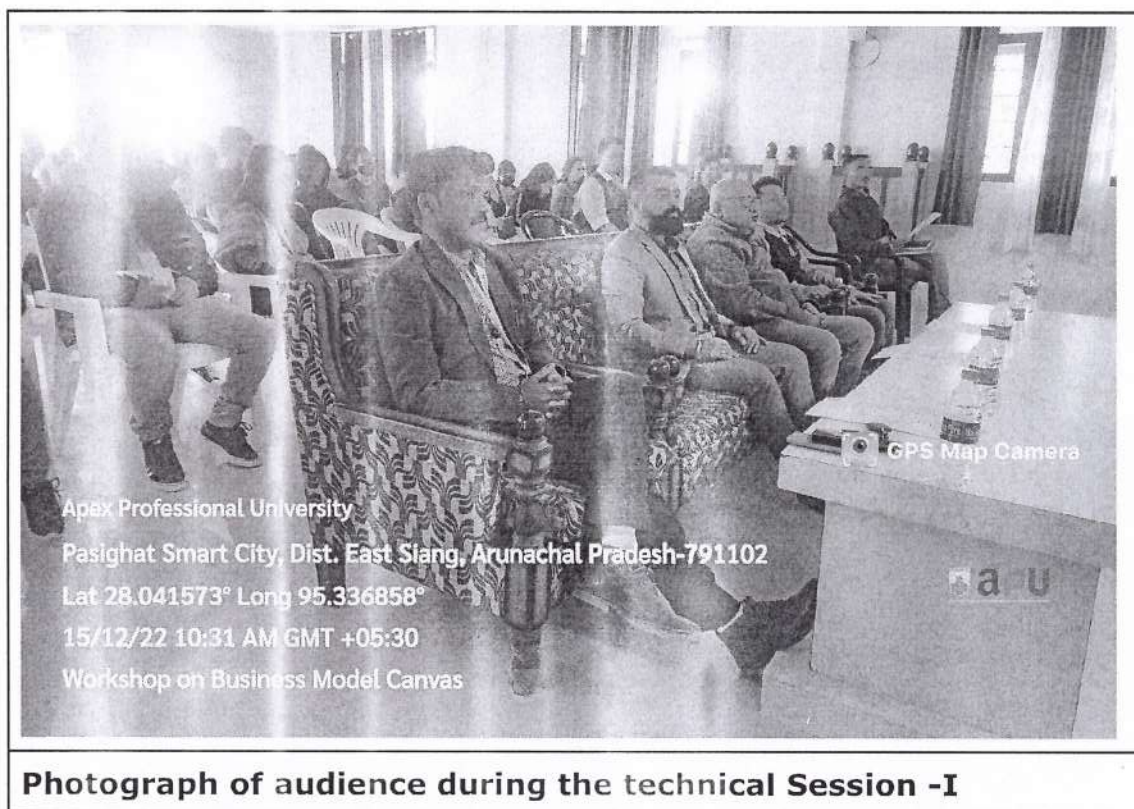


**Photograph of felicitation of resource person Mr. Manish Mall by Mr. Vijay Kumar Tilak**



**Photograph of Question and Answer session**





## Annexure 3.4: Press Release



### PRESS RELEASE

No:REG/PRLS/22/107/12-22/030

Date: December 16, 2022  
Margashirsha 25, 1944

PASIGHAT, DECEMBER 16, 2022: A one-day workshop on "Business Canvas" was organized by the Research & Development Cell of Apex Professional University, Pasighat, Arunachal Pradesh in collaboration with IIM Calcutta Innovation Park (IIMCIP) and Arunachal Pradesh Innovation and Investment Park (APIIP) on 15<sup>th</sup> December 2022. The objective of the workshop was to create awareness about startups and the entrepreneur development process. In total, 165 participants, including students, faculty and staff members of the university, participated in the workshop.

Prof. Naseer Ahmad Khan, Pro Vice Chancellor, Apex Professional University delivered the inaugural speech with insightful and encouraging words, discussing the need and potential of Indian startups for the present-day Indian economy.

Mr. Sadique Manan, Project Head, APIIP-IIMCIP, Arunachal Pradesh was invited as a Resource Person who discussed how to develop a startup and the importance of Business-canvas for the start-ups. Another invited resource person Mr. Manish Mall, Program manager, APIIP-IIMCIP, Arunachal Pradesh delivered a presentation on the current scenario and ecosystem of Arunachal Pradesh start-ups. The presentation was aimed at encouraging the youth to become successful entrepreneurs who can generate employment by sustainable utilization of resources in Arunachal Pradesh.

An hour-long one-on-one discussion between the delegates and the experts was conducted to clarify the doubts of the participants on the entrepreneur development process, and for the stakeholders and innovators to understand the critical requirements and challenges in a state like Arunachal Pradesh.

The event concluded with a vote of thanks to the delegates, resource persons and organizing committee members by Dr. Anamika Sarma, Assistant Professor, Apex Professional University.

*Vijay Kumar Tilak*  
(Vijay Kumar Tilak)  
Registrar  
Apex Professional University

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# APEX PROFESSIONAL UNIVERSITY, PASIGHAT

## ORGANIZES

# BUSINESS MODEL CANVAS

## 2022

in Collaboration with Arunachal Pradesh Innovation and Investment Park & Indian Institute of Management Calcutta, Innovation Park

15 DEC, 2022

APEX PROFESSIONAL UNIVERSITY, PASIGHAT

**SADIQUE MANNAN**

**SPEAKER**

Project Head - IIMC-IP

**MANISH MALL**

**SPEAKER**

Program Manager - IIMC-IP

### ABOUT THE PROGRAM

Arunachal Pradesh Innovation and Investment Park (AP) in partnership with Indian Institute of Management, Calcutta Innovation Park along with APEX Professional University Pasighat is organizing Business canvas event.

The Business Model canvas is a strategic management entrepreneurial tool that allows to describe, design, develop and pivot business model.

Program Highlight: -

- How to make a business model
- Knowledge session on Entrepreneurial ecosystem in Arunachal Pradesh
- Arunachal Pradesh Entrepreneurship Development

### Annexure 3.6: Copy of e-certificate





Students' Registration "Business Model Canvas" held on 15<sup>th</sup> Dec 2022

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6	PRIVANSHU PRATIN GOSWAMI	Law and Forensic Sciences	APU	privanshu.pratin.goswami@gmail.com	7578999957	Privanshu	
7	OJING JERANG	LLB	APU	Ojingjerang10@gmail.com	7085319750	Ojing	
8	KANGKANA BARMAN	Law & Forensic Sciences	APU	kangkana@gmail.com	8822671946	K. Barmann	<i>[Signature]</i>
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11	Bigyita An	"	APU	bigyitaan30@gmail.com	9057312249	Bigyita An	
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Pg. 11



Dr. P. Mahadai

## NEEDP OUTREACH PROGRAMME IN COLLOBORATION WITH RAJIV GANDHI UNIVERSITY, ITANAGAR: A REPORT

*"No idea is so outlandish that it should not be considered with a searching but at the same time a steady eye." - Winston Churchill*

### Summary:

Date: 14<sup>th</sup> Oct, 2022

Time: 11:30 am- 3:30 pm

Venue: Rajiv Gandhi University, Itanagar

Arunachal Pradesh Innovation and Investment Park (APIIP) and IIMC-IP in collaboration with Centre for Entrepreneurship, RGU organized a one day out reach programme at Rajiv Gandhi University to create awareness about the Northeast Entrepreneurship Development Programme and Arunachal Pradesh Entrepreneurship Programme 2.0.

The outreach was organized to acquaint students on the importance of Entrepreneurship and the benefits of the programme. Almost 200 plus students from Dept. of Anthropology, Psychology, Computer Science, Electronics and Physics participated along with the Head of the respective departments. The programme was spearheaded by Mr. Manish Mall from IIMCIP and Asst. Prof Gautam Huidrom from Dept. of Management, RGU.

There were 3 sessions held of one hour each. First session was held from 11:30 am-12:30 pm at Dept. of Anthropology and Psychology. Second session had students from Dept. of Computer science and Electronics that happened between 1:30 pm-2:30 pm. The final session was from

2:30pm-3:30pm were students from Dept of Physics participated.

The poster is titled 'Awareness programme' in a large, elegant script font. Below it, in bold capital letters, is 'ON North East Entrepreneurship Development Program & Arunachal Pradesh Entrepreneurship Development Programme 2.0'. Underneath this is the phrase 'Your Startups Success Ladder'. The poster features three main icons: a money bag with a dollar sign, a person sitting at a desk, and a person standing at a podium. Below these icons are three columns of text: 'Access to private funds Market Opportunities', 'Assured grants from a corpus of RS 7.5 CR Business Monitoring', and 'Ecosystem Building High Impact mentors from IIMCIP'. At the bottom, it says 'in collaboration with Centre for Entrepreneurship, Rajiv Gandhi University'. There are logos for the North Eastern Council, IIM Calcutta, and IIMCIP.

**North East Entrepreneurship Development Program (NEEDP)** is an initiative of NEC (North Eastern Council) implemented in association with IIM Calcutta Innovation Park, aimed at creating an inclusive entrepreneurial ecosystem that can help foster Socio-Economic Development and Employment Generation in the North East region. As a part of this initiative, North East Entrepreneurship Challenge (Hunt) is being organized for existing and aspiring entrepreneurs across all the eight states of North East to identify a target group of 270 entrepreneurs through a systematic, transparent selection process ensuring

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representation from each state. These start-ups will be taken through incubation (for revenue stage start-ups) and pre-incubation (for pre-revenue stage start-ups) programs - which will help them to commercialize and grow their businesses.

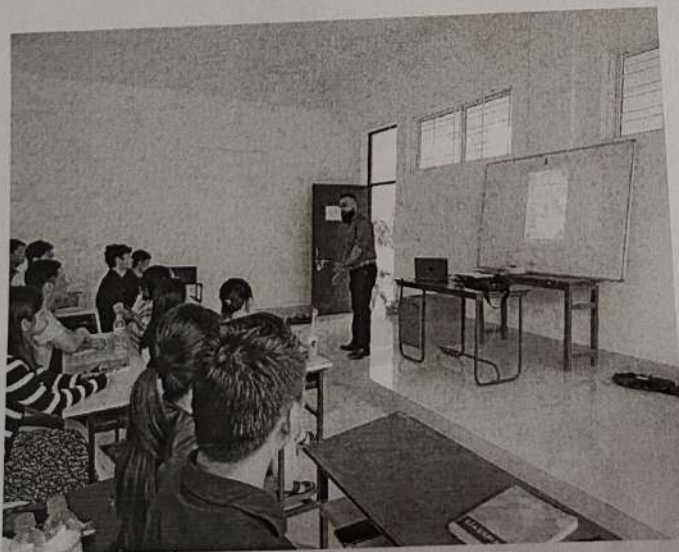
#### CONCLUSION:

The programme was successfully held and it gave students an opportunity to know more about Entrepreneurship and NEEDP programme and how it can be a game changer in the development of our country. There were excellent and brilliant ideas & concepts put forwarded by students and healthy discussions happened.

*Session with Dept of Anthropology  
and Psychology*



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**2022 Business Workshop – Organised by Arunachal Pradesh Innovation and Investment Park in collaboration with Rajiv Gandhi University (RGU), Doimukh**

**Minutes of Meeting**

**Introduction:**

Arunachal Pradesh Innovation and Investment Park organised a business workshop on 5<sup>th</sup> September 2022 in collaboration with Center for Entrepreneurship, Rajiv Gandhi University (RGU) at There Campus in Doimukh.

With the increase in activity in sectors such as Information Technology (IT), Education, Tourism, Hospitality and Agriculture in the state in the past decade, the youth today is motivated to explore its entrepreneurial capability to design environmentally and socially conscious business models to address the key challenges faced by the state. Led by Mr. Sadiq Mannan, Program Head, APIIP – IIMCIP, we started with a brief introduction on Arunachal Pradesh Innovation and Investment Park, which is the state agency under the Investment Division of the Department of Planning and Investment and its role in facilitation and easy regulation of start-up initiative in the state.

Further, Mr. Sutanu Sen, Manager – Advisory PricewaterhouseCoopers Service Ltd., gave a session on the funding opportunity with Startup India and the funding opportunity in Arunachal Pradesh Start-up Policy. It was a great information/knowledge share for the budding entrepreneurs of the state, followed by a session on Arunachal Pradesh Entrepreneurship Development Challenge in addition to and Social Entrepreneurship avenues by the Program Head, APIIP-IIMCIP.

Later on an MOU was signed with RGU for fostering entrepreneurship in the University and its affiliated colleges in the state.



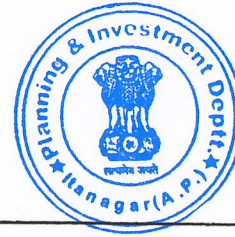
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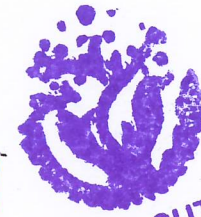


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## APIIP conducts Startup workshop

December 1, 2022

**ITANAGAR, 30 Nov:** A one-day 'Startup Workshop' was organized by the Arunachal Pradesh Innovation & Investment Park (APIIP) in collaboration with government of India's department of promotion of industry and internal trade (DPIIT) and Startup India at the State Banquet Hall here on Wednesday.

The workshop was part of the series of workshops that the DPIIT is conducting in the eight states of Northeast as part of the program ASCEND (Accelerating Startup Calibre and Entrepreneurial drive). The capacity building workshop consisted of sensitization and awareness sessions, startup boot camps and knowledge sessions for startups, entrepreneurs and ecosystem enablers.

Officials from department of planning & investment, entrepreneurs, budding entrepreneurs, startups, students and officials from departments like, agriculture, horticulture, geology & mining, trade and commerce, tourism, textiles & handicrafts, industries, etc, attended the workshop.

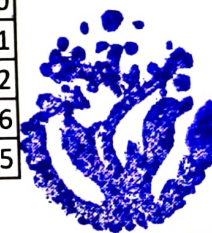
In his inaugural address, director (planning) Pallab Dey appreciated the work of the team at investment division led by joint director of planning and investment, CEO of APIIP and state nodal officer of Startups Tabe Haidar, the IIMCIP, which is the knowledge partner of the department and consultants from PwC for all their efforts in streamlining the ecosystem.

In the introductory session, Suyash Ratna Tripathi from the visiting Startup India team gave an introduction to 'Startup India' and its various benefits. This was followed by a session on 'Entrepreneurship, Startup and Arunachal Pradesh' by team leader of consultants at APIIP Sutanu Sen.

Technical sessions on 'How to make a business proposal' by Sadique Mannan, project head at APIIP from IIM Calcutta Innovation Park (IIM CIP) and 'Basics of Intellectual Property Rights' by Pankaj Kumar, DPIIT IPR chair at the National Law University and Judicial Academy, Assam were also held.



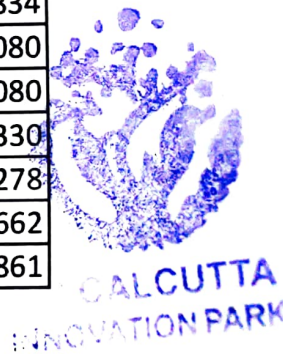
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**2022 Business Workshop – Organised by Arunachal Pradesh Innovation and Investment Park in collaboration with Junior Chamber International (Itanagar Royals)**

**Minutes of Meeting**

**Introduction:**

Arunachal Pradesh Innovation and Investment Park organised a business workshop on 19<sup>th</sup> august 2022 in collaboration with Junior Chamber International (Itanagar Royals) at Arunachal Pradesh Innovation and Investment Park office, Niti Vihar, Itanagar.

With the increase in activity in sectors such as Information Technology (IT), Education, Tourism, Hospitality and Agriculture in the state in the past decade, the youth today is motivated to explore its entrepreneurial capability to design environmentally and socially conscious business models to address the key challenges faced by the state. Led by Mr. Sadiq Mannan, Program Head, APIIP – IIMCIP, we started with a brief introduction on Arunachal Pradesh Innovation and Investment Park, which is the state agency under the Investment Division of the Department of Planning and Investment and its role in facilitation and easy regulation of start-up initiative in the state. The workshop was also attended by Shri Tabe Haider, Jt. Director, Investment Division – cum – State Nodal Officer, Start-up, EODB & Investments, Government of Arunachal Pradesh.

Further, Mr. Sutanu Sen, Manager – Advisory PricewaterhouseCoopers Service Ltd., gave a session on the funding opportunity with Startup India and the funding opportunity in Arunachal Pradesh Start-up Policy. It was a great information/knowledge share for the budding entrepreneurs of the state, followed by a session on Arunachal Pradesh Entrepreneurship Development Challenge in addition to and Social Entrepreneurship avenues by the Program Head, APIIP-IIMCIP.

Later on our Joint Director, Shri. Tabe Haider encouraged and motivated the young entrepreneurs to apply for the Arunachal Pradesh Entrepreneurship Development Challenge and shared the success stories of our previous year's incubated start-ups and gave an understanding about the current status of the business and expectation from APIIP – IIMCIP team.





## **Sensitization Workshop for DPO's of Govt. Of Arunachal Pradesh**

A Sensitization workshop was done for the DPO's of Arunachal Pradesh at APIIP on September 14<sup>th</sup> 2022.

This workshop was attended by all the DPO's of the districts, in the workshop the DPO's were appraised about the state startup policy and also told on how to identify and handhold the startups who are planning to apply for the 2<sup>nd</sup> edition of Arunachal Pradesh Entrepreneurship Development Challenge from the districts.

This workshop was lead by the Project Head of IIMCIP-APIIP and was presided over by the CEO of APIIP.



## REPORT ON STATES STARTUP RANKING

### KNOWLEDGE SHARING WORKSHOP

on

18<sup>TH</sup>- 19<sup>TH</sup> NOVEMBER 2022

The national agency for startups - **Startup India** under the **Government of India, Department for Promotion of Industry and Internal Trade** in collaboration with **PRIME Meghalaya** conducted the 3rd Edition of the States' Startup Ranking – Knowledge Sharing workshop on the 18<sup>th</sup> and 19<sup>th</sup> of November, 2022 in Shillong. The first day started off in Vivanta, Shillong. The participants included delegates from **Arunachal Pradesh**, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura, Gujarat, Andhra Pradesh, Telengana, Uttarakhand, Punjab, Himachal Pradesh, Odisha and Kerala, Startup ecosystem enablers and Knowledge partners from IIM Ahmedabad, IIM Calcutta Innovation Park, IIM Shillong, representatives from nationally recognized entrepreneurship agencies, members of multinational companies and the team from Startup India & PRIME Meghalaya.

The programme kicked off with an address by Shri. Shivansh Awasthi, IAS, Executive Director, **MBMA** who emphasized on the importance of the support that the State government can offer. Shri. Sachin Dhania, Deputy Secretary, DPIIT delivered a special address where he applauded Meghalaya for its efforts in creating a startup friendly ecosystem and Dr. Vijay Kumar D, IAS, Commissioner & Secretary to the Govt. of Meghalaya in his keynote address then spoke about the journey of the Meghalaya Startup ecosystem , stating, "We need to create an ecosystem where people can become entrepreneurs, we need to create a visible path and provide them the support and opportunities so that people would want to take up entrepreneurship."

The Commissioner & Secretary to the Government of Nagaland, speaking about the startup ecosystem in Nagaland, said that over the past 3-4 years, the ongoing startup efforts have yielded a great result in Nagaland Startup ecosystem.

Startup India then gave a presentation of an overview of the incentives and benefits that it offers. The presentation started with a brief history of how Startup India was formed, the reason being that initially there was no national body to represent startups in India. Startup India aims to lead India's sustainable growth and create large scale employment opportunities. In the 2<sup>nd</sup> half of the workshop, a presentation by Startup India was given on the SRF overview.





Further, Panel Discussions were conducted entitled:

1. 'From idea to Execution'- Panelist includes Shri. Ram Kumar, Deputy Director, **NASSCOM**, Mr. Arijit Sarmah, Senior Manager, **CIIE**, IIM-Ahmedabad & Flo Oberhofer, Program Head, PRIME Startup Hub.

Topics discussed included Funding for non-registered entrepreneurs, Push of local entrepreneurship for more opportunities in terms of funding, Smart Governance, Creating Policies that will help states improve their business ecology, Rural Entrepreneurship, Basic Challenges Faced by entrepreneurs and Design Thinking.

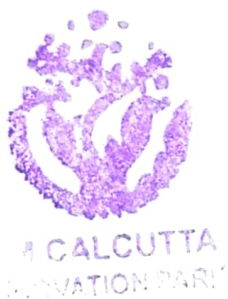
2. 'The Journey of Entrepreneur': Driving Growth through State Support Systems - Panelist includes Mr. Archit Chauhan, Founder & CEO (**Crib**), Mr. Nilotpal Boruah, Founder & CEO (**TechVariable**) & Mr Partha Pratim Das Mahapatra, Founder & CEO (**Ezerx Health Tech**)

Topics discussed included The importance of Human Resources in Business, Creating structures and practices that can withstand difficulties faced by startups, Technology vs Infrastructure Connectivity, Scaling up of young startups, Overcoming geographical boundaries of businesses in the North East, The importance of creating a community of mentors with prior experience in leading a startup.

3. 'Creating avenues and opportunities for women'- Panelist includes Dr Lakshmi Jagannathan, CEO of **DERBI Foundation**, Dr Sriparna Baruah the mentor and former Head of the **Indian Institute of Entrepreneurship** and Dr Manisha Acharya, Founder and director of **Weneurs Forum**.

Topics discussed included Seed Funding, Bringing MSMEs into the startup ecosystem, Building an early link with students, Equitable creation of women mentors, De-sensatizing programs to help women centred accelerators.

The Session concluded on a good note where the delegates and panelists interacted and brought forth a lot of ideas and strategies that can be used to improve each states startup ecosystem.





Source: APIIP

The second day was an outdoor event held in Chandra Park, Smit, Shillong.

Panel Discussions were conducted entitled:

1. Building Effective Innovation Incubators – Panelist include Mr. Ashutosh Pastor, Head, **FITT Delhi – IIT Delhi**, Mr. Subhrangshu Sanyal, CEO, **IIM Calcutta Innovation Park** and Mr. Mohammad Azhar, Lead – Public Sector & Government Initiatives, **Villgro Foundation**

Topics discussed included Key indicators of a successful Incubator, Innovation in businesses, Co-incubation, Physical Infrastructures and its importance for Incubators, Self sufficiency and Social ROI, State Governments responsibility in creating programs that facilitate innovation in Tech.

Shri. Sachin Dhanias, Deputy Secretary, DPIIT delivered a closing address thanking everyone for making the 2-day workshop a success.

